NAPA VALLEY VINE TRAIL

MONTH OF MOVEMENT 2023

LOCOC-MOTION
A Month of Movement
May 1 - 31

LOCO-MOTION Month of Movement is back and reconnecting teams, so let's band together for a high-energy, endorphin-pumping activity where everyone is a winner. Join as a corporate team or community team or as an individual.
GET MOVING

Month of Movement Challenge

Define your goal join our 30-day Move More Challenge! Log your miles, engage your friends and raise dollars. May 2023 will have weekly movement challenges, community meetups and incentives. Are you ready to gear up?

Create a Team
- Set a Fundraising Goal
- Set a Mileage Goal
- Set a Team Member Goal


Recruit Team Members

Be Rewarded
- Awards for:
  1. Most Money Raised
  2. Most Miles Moved
  3. Most Members Joined

REGISTER: Pledgeit.org/vinetrail
LOCO-MOTION Sponsorship

A Trail for All Season and a Trail for Good Reasons

Whether by bike or foot, the benefits of the VINE TRAIL are both enormous and energizing! The Napa Valley Vine Trail Collation (NVVTC) is building 10.7 miles of NEW trail in 2023. We need to raise $2.5 million to finish these two new sections in Calistoga and Vallejo! We’ve doubled participating each year so we’re doing it again in 2023. 80 teams and 1,000 participants to raise $500,000

Connect with our Audience

5.5K Followers

20K Followers

6.7K+ Email Subscribers

Sponsor Benefits

Your support of LOCO-MOTION will be featured across our Month of Movement platforms:

- Name recognition/Logo on Event website
- Inclusion in media outreach
- Comp Event Passes

Be Seen Across All Event Materials

YOUR LOGO

YOUR LOGO

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<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
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<tbody>
<tr>
<td><strong>Investment</strong></td>
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<tr>
<td>$15,000</td>
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<tr>
<td>Complimentary Registrations with Vine Trail Membership</td>
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<tr>
<td>Name Recognition on LOCO-MOTION website</td>
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<tr>
<td>Listed as Company Match Team</td>
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<tr>
<td>Hosted Internal Team Rally</td>
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<tr>
<td>Logo on LOCO-MOTION Collateral</td>
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<tr>
<td>Logo on Outdoor Event Signs, T-Shirt</td>
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<td>Inclusion in Vine Trail Media Outreach</td>
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<td>Host a Community Meet-up</td>
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<td>2 VIP spots for Calistoga Ribbon Cutting</td>
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