



# LOCO-MOTION



**Month of Movement Challenge**  
Fitness and fun focused fundraising for all ages. Join as an individual or as part of a team to walk, hike, run or cycle throughout the month of May.



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MAY 1-31

## About

The Napa Valley Vine Trail is a proposed 47-mile walking and biking path connecting the Vallejo Ferry Terminal to Calistoga CA. To date, over 20 miles of VINE TRAIL have been completed with segments in Vallejo, American Canyon, Napa, Yountville, Calistoga, and Napa County. The longest completed section is 12.5 miles from Kennedy Park in south Napa to Yountville.

The mission of the Vine Trail Coalition is to provide a paved trail through the “spine” of Napa Valley and separated from Highway 29. Along the way there are rest stops, art and educational placards, making the trail an outdoor experience unlike any other in the valley. Trail access for cyclists, bike commuters, runners and walkers allow us to connect our communities providing a safe and healthy opportunity for transportation and recreation for residents and tourists alike.

**LOCO-MOTION** is the Napa Valley Vine Trail Coalition’s premiere experiential fundraising event. We have committed to raise \$7.1 million in private philanthropy to match \$19 million in federal, state and local competitive grants to construct the trail. We’re also raising \$700,000 to maintain the trail for generations to enjoy.

	<b>\$47 WILL FUND 1 SQUARE FOOT OF A RETAINING WALL (28,000 NEEDED)</b>
	<b>\$147 WILL PROVIDE 1 TON OF ASPHALT (4,018 TONS NEEDED)</b>
	<b>\$1,470 WILL PLACE VINE TRAIL COURTESY AND AG RESPECT SIGNS (15 NEEDED)</b>
	<b>\$2,500 WILL FUND 1 12-FOOT MATURE TREE PLANTING (84 NEEDED)</b>

For 2023, the VINE TRAIL has set some BIG goals for our annual fitness and fundraising challenge called **LOCO-MOTION Month of Movement**. This year, we’re raising \$500,000 to complete the trail sections in Calistoga, Vallejo and Carneros.

Be part of this one-of-a-kind opportunity for a one-of-a-kind trail that benefits the health, safety, climate and community of Napa Valley and its many visitors too. 20 miles complete, 15 miles to build in 2023, 12 miles to go!

## Join the Month of Movement Challenge

**Company Match Teams** will have their logo on the Month of Movement website, receive 10 complimentary passes and receive other VINE TRAIL marketing and promotional benefits. Company teams launch their team with a \$2,500 match and encourage team members to raise additional funds.

**Community Teams** can be any company, organization, or individual who is game to garner support from friends, family and cohorts to have a month-long fitness and fundraising challenge. \$47 to join for each team member and receive a complimentary Vine Trail membership. Invite friends, family and colleagues to join the team. From there, the sky’s the limit. Community Teams can raise anywhere from \$470 to over \$60,000. Go Clydesdale’s!!

**Individuals** for those who don’t want to create or join a team, you can go it alone. Set your fundraising and mileage goal and we’ll keep you motivated along the way. Your \$47 registration donation will go towards your fundraising goal!



**JOIN NOW**



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