



THE TRAIL

THE WINES

ACQUIRE

A special invitation to partner with 10 of Napa's most acclaimed wineries
IN AN EXTRAORDINARY NAPA VALLEY PROJECT



Alpha Omega, Crocker Starr, Gemstone, Newton, Rocca, Silver Oak, Spottswoode, Tamber Bey, Vineyard 29, Whitehall Lane—these great wineries have partnered to create the first cross winery Wine Collection in Napa Valley history, all to benefit the Napa Valley Vine Trail.

10 RARE WINES. 47 MILES. A HAND IN NAPA'S FUTURE.

The Vine Trail Coalition was formed in 2008 to help design, construct and maintain a dedicated walking and biking trail through the entire Napa Valley. Over 25 miles are operating today or will be completed by 2021 with over 500,000 residents and visitors already using the trail each year to see the Napa Valley at a safer and more personal level. The Vine Trail Coalition board comprises 30 Napa Valley organizations spanning landowner, commercial, environmental, health, education, and civic members all with the single goal of bringing this generation spanning project to completion.

10 ONCE-IN-A-LIFETIME WINES

Each Vintner Collection winery is donating three barrels of wine to produce 900 Vine Trail Vintner Collections presented in a customer wooden holder in bottles that reveal a map of the Vine Trail from Calistoga to Vallejo. Each wine is a custom Cabernet Sauvignon blend and two wines will be released each year for the next five years. What's more, the bottles, corks, caps, labels, wine storage and wine shipping are being donated to the Vintner Collection to support the completion of the Vine Trail.

**A TRAIL THROUGH THE WORLD'S
MOST PERFECT TERROIR**

Each of our program participants believe in the importance of creating a safe, paved, flat, car-free trail so our residents and visitors can enjoy Napa Valley up close and personal for years to come. The Vine Trail will pass more than 80 wineries and XX acres of vineyards as it winds north from the Vallejo Ferry Terminal, through American Canyon and Vista Carneros along the Napa River, across the City of Napa through the Rail Arts District and then northward next to the vineyards of Oak Knoll, Yountville, Oakville, Rutherford, Saint Helena and Calistoga.

**YOUR CONTRIBUTION WILL BE MATCHED,
THREE TIMES OVER**

The Vintner Collection and wooden holder are priced at \$500 per bottle, \$400 of which is a charitable deduction to the Vine Trail. The money we will raise with this Collection will take the Vine Trail project funding from 66% to 100% funded and help us construct the whole trail by 2026. What's more, your contributions will be leveraged 3:1 with federal, state and local grants that your contributions will enable us to secure.

Act fast and leverage your donations even more! Generous Vine Trail donors have agreed to contribute \$1,000 for each of the first 100 purchasers of the Vine Trail Vintner Collection.

HELP PUT THE VINE TRAIL OVER THE FINISH LINE

You love the Napa Valley and our wines. Now is your chance to invest once in a project for our entire community and one that you can enjoy every time you come back to the Valley for years to come. Please help us get over the top with your donation to the Vine Trail and receive a unique collection of wines to enjoy as you toast the Vine Trail and your generous contribution to complete it.

**ONE EXTRAORDINARY PARTNERSHIP,
10 ONCE-IN-A-LIFETIME WINES.**

Thank you to all our donors to this great project: Alpha Omega, Aperture Media, Bergin Glass, Crocker Starr, Gemstone, Erika Jacome, Landmark Graphics, Newton, PortoCork, Rocca, Silver Oak, Spottswoode, Tamber Bey, Vineyard 29, Western Wine Services, wineshipping.com, Whitehall Lane

And as always, thanks to our Premier Partners, the Napa Valley Vintners and Visit Napa Valley, for their support since the very beginning.