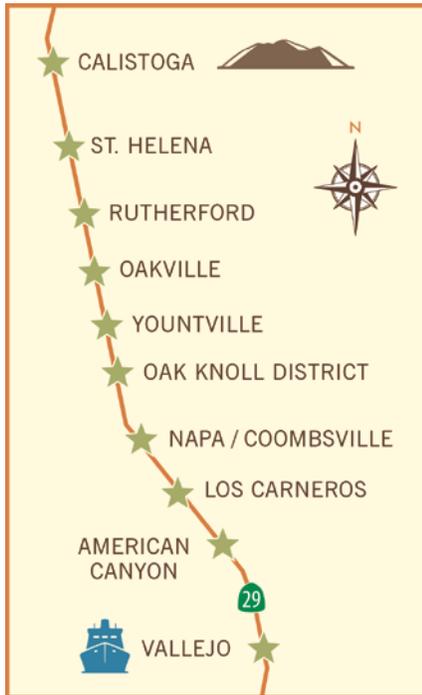




NAPA VALLEY VINE TRAIL

ONE TRAIL. YOUR TRAIL. VINE TRAIL.

CONNECTING PEOPLE & PLACES, CULTURE & COMMERCE, RESIDENTS & VISITORS.



**EXPERIENCE NAPA VALLEY LIKE NEVER BEFORE:
47 SAFE & SCENIC MILES OVER 10 AVA/CITY SECTIONS**



NAPA VALLEY VINE TRAIL

— CONNECTING OUR COMMUNITIES —
FOR A SAFER, GREENER, HEALTHIER NAPA VALLEY FUTURE

MISSION: The Napa Valley VINE TRAIL Coalition is a community-supported nonprofit working to create a 47-mile walking/biking trail system connecting the entire Napa Valley--from the Vallejo Ferry Terminal to the foot of Mt. St Helena in Calistoga-- for a safer, greener, healthier & more livable, family-and visitor-friendly community.

VISION: Imagine.... One trail connecting people and places, culture and commerce, residents and visitors. One trail--a 47-mile linear park, perfect for walking, biking, running. One safe and sustainable trail—**separate from the roadway**—inviting people of all ages, all abilities to move and improve their lives.

A LEGACY FOR THE 21st CENTURY: The VINE TRAIL is far more than a typical bike trail. Over the next several years, the 47-mile VINE TRAIL will—with your help—gracefully change the face of Napa Valley with its legacy of safety, beauty and healthy sustainability. The VINE TRAIL's innovative design—fully integrating public arts, physician-planned “Wellness Walking Courses” and interactive interpretive/educational signage—will connect us both physically and culturally. Plus, **TRAILS MEAN BUSINESS!** The VINE TRAIL will provide a powerful new reason for visitors to choose us, to come again and again to our beautiful wine country, to more fully enjoy—and extend—their Napa Valley stay.

ROUTE OVERVIEW: FROM THE NAPA RIVER WETLANDS TO CALISTOGA'S HOT SPRINGS

Beginning in historic Vallejo at the Vallejo Ferry Terminal (thus linking with the greater Bay Area), the VINE TRAIL will continue north for 47 miles through the world-renowned vineyards and towns of Napa Valley to its northern gateway, just east of downtown Calistoga. The route largely follows Highway 29's existing transportation corridor.

—**AG RESPECT & SUSTAINABILITY:** The VINE TRAIL route is being designed in full cooperation with all the valley's communities and honoring the county's pioneering land-zoning ordinance, the Agricultural Preserve. By following Hwy. 29's existing transportation corridor, the VINE TRAIL furthers its environmental benefits and supports the region's agricultural activities. The VINE TRAIL also provides a high-visibility opportunity to educate all users, residents and visitors, to understand the special challenges of viticulture in the Napa Valley.

—**10 SECTIONS:** To reflect Napa Valley's unique sense of place and viticultural tradition, the VINE TRAIL route divides into 10 sections, each named for the city or vineyard AVA (American Viticultural Area) the trail passes through. From south to north, these are: **Vallejo, American Canyon, Los Carneros, Napa/Coombsville, Oak Knoll District, Yountville, Oakville, Rutherford, St. Helena, and Calistoga.** For example, the boundaries marking VINE TRAIL/ST HELENA are not the city limits but rather the AVA limits between Zinfandel Lane and Bale Lane.

—**LAND & EASEMENTS:** Already, over 75% of the 47-mile route is secured in public rights-of-way or existing private easement agreements with the NVVTC. We are committed that all easements & use agreements be voluntary.

—**SPINE OF LARGER TRAIL NETWORK:** The VINE TRAIL will be the key connector for hiking and biking trails, bike lanes/paths, and public transportation throughout the county and to the 9-county San Francisco Bay Area. At several points along the way, the VINE TRAIL will share routes with the Bay Area Ridge Trail, SF Bay Trail and the Napa River Trail.

—**PROJECT COST & TIME PERIOD:** **The projected cost to complete the entire 47 mile route \$45.2 Million**, with 25% coming from private philanthropy. The NVVT Capital Campaign is seeking pledges through 2014, for payment through 2025, to coincide with the expected pace of public funding. While full completion will take time, significant portions of the VINE TRAIL will open within the next 2-5 years, “connecting the dots” between new and existing (8.5 miles) trails.

CAPITAL CAMPAIGN & DONOR RECOGNITION OPPORTUNITIES: The nonprofit VINE TRAIL COALITION is pleased to offer major donors several levels of recognition, both physically along the VINE TRAIL route itself and digitally on our website's planned interactive “VIRTUAL VINE TRAIL.” **This public-private partnership is essential to the success of the VINE TRAIL.** Pledges of between \$5,000 and \$2.5 Million may be paid over several years. Legacy contributions will sponsor **FACILITIES**—such as architecturally significant Trail Head rest stops; **FEATURES**—such as educational signage, public art installations, benches and bike racks; and **PROGRAMS**—such as Wellness Walking Courses—plus a maintenance endowment to assure the safety and beauty of the VINE TRAIL for decades to come.

FOR more, please contact VINE TRAIL founder and Executive Director, Chuck McMinn (Vineyard 29) at chuck@vinetrail.org.